

DISABOOM, INC.

FORM 8-K

(Current report filing)

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Address	7730 E. BELLEVIEW AVENUE SUITE A-306 GREENWOOD VILLAGE, CO 80111
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **October 9, 2007**

Disaboom Inc.

(Exact name of registrant as specified in charter)

Colorado
(State or other jurisdiction
of incorporation)

000-52558
(Commission
File Number)

20-5973352
(IRS Employer
Identification No.)

7730 E. Belleview Avenue, Suite A-306 Greenwood Village, CO
(Address of principal executive offices)

80111
(Zip Code)

Registrant's telephone number, including area code (720) 407-6530

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 3.02 Unregistered Sales of Equity Securities.

a. Employee Option Grants

On October 1, 2007 Disaboom Inc. (the "Company") granted employees an aggregate of 685,000 options to purchase our common stock exercisable at \$1.50 per share. Each of the option grants is subject to a vesting schedule, with certain of the option grants only vesting upon the achievement of defined performance goals. The options were granted in consideration for services. We relied on the exemption from registration provided by Section 4(2) under the Securities Act of 1933 for these issuances. No commissions or other remuneration was paid in connection with these issuances.

b. Closing of Private Placement

On October 9, 2007, the Company had a final closing of \$349,500 under a private placement of unregistered securities. For each \$0.75 invested, each purchaser received one common share plus warrants to acquire three-fourths of a share. A total of 449,333 common shares and 337,000 warrants to purchase the same number of common shares were issued in this final closing.

The first closing of this offering occurred on September 26, 2007 as was previously reported in a current report on Form 8-K on that day. Morgan Keegan & Company, Inc. and Jesup & Lamont Securities Corporation served as placement agents for the offering. The purpose of the offering was to raise funds for working capital, new product development and general corporate purposes. The offering was conducted in reliance on Section 4(2) of the Securities Act of 1933, as amended, and Rule 506 promulgated thereunder, and was made to accredited investors only. Commissions of 10% cash and 10% warrants were paid to the placement agents.

c. Lovebyrd.com

On October 9, 2007, the Company acquired the web site Lovebyrd.com, an online dating and social networking service for individuals living with conditions that make it difficult to meet and connect with other people, pursuant to an Asset Purchase Agreement. The total purchase price for the web site was paid partially in cash and partially in shares of Company common stock, with 55,000 shares being issued to Lovebyrd.com, LLC. The shares were issued pursuant to Section 4(2) of the Securities Act of 1933, as amended, and Rule 506 promulgated thereunder. No commissions or other remuneration was paid in connection with the issuance.

Item 7.01 Regulation FD Disclosure .

On October 10, 2007, the Company issued a press release announcing the acquisition of the web site Lovebyrd.com. The press release is filed as Exhibit 99.1 to this report and is incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated October 10, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Disaboom, Inc.
(Registrant)

Date: October 10, 2007

/s/ John Walpuck
Name: John Walpuck
Title: President and Chief Financial Officer



Disaboom Acquires Lovebyrd.com Online Dating Site for People Living with Disabilities

Denver, Colo., October 10, 2007 – Disaboom, Inc., (OTCBB: DSBO), the first online community for people living with or directly affected by disabilities or functional limitations, today announced the acquisition of the web site Lovebyrd.com, an online dating and social networking service. Consideration for the deal consisted of part cash/part stock of Disaboom.

Founded in 2002, Lovebyrd.com provides a dating community and friendship network for single men and women living with disabilities around the world. Following the acquisition, Disaboom intends to re-brand Lovebyrd.com under the Disaboom umbrella and to immediately offer it as a free service within disaboom.com.

“We are excited to accelerate our growth and expand our service offering by bringing the Lovebyrd.com online dating capabilities to disaboom.com,” said John Walpuck, President and CFO of Disaboom.

About Disaboom

Disaboom, Inc. was founded to develop the first interactive online community dedicated to constantly improving the way people with disabilities or functional limitations live their lives. It will also serve as a comprehensive online resource not only for people living with such conditions, but also their immediate families and friends, caregivers, recreation and rehabilitation providers, and employers. There are more than 54 million American adults living with disabilities or functional limitations today in the United States alone. Founded and designed by doctors and fellow disaboomers to meet this untapped market’s specific needs, disaboom.com brings together content and tools ranging from specialized health information to social networking to daily living resources, in a single interactive site.

Disclaimers & Forward-Looking Statements

This press release contains forward-looking statements regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933 (the “Securities Act”) and the Securities Exchange Act of 1934 (the “Exchange Act”). These statements are based on current expectations, estimates, forecasts, and projections about the industry in which the Company operates and the beliefs and assumptions of the Company’s management. Words such as “expects,” “anticipates,” “targets,” “goals,” “projects,” “intends,” “plans,” “believes,” “seeks,” “estimates,” “continues,” “may,” variations of such words, and similar expressions are intended to identify such forward-looking statements. In addition, any statements that refer to projections of the Company’s future financial performance, the continuing development of the Company’s website, the prospects for selling advertising on the website and new visitors and visitor page views related to advertising agreements, the Company’s anticipated growth and potentials in its business, and other characterizations of future events or circumstances are forward-looking statements. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties, and assumptions that are difficult to predict, including those identified in our filings with the SEC, available at www.sec.gov. All forward-looking statements made in this press release are made as of the date hereof, and we assume no obligation to update the forward-looking statements included in this news release whether as a result of new information, future events, or otherwise, other than as required by law.

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For more information about Disaboom, Inc., contact J.W. Roth at (720) 407-6530 or Jennifer Jarman of The Blueshirt Group at (415) 217-5866, and please visit the “About Us” section of our web site at www.disaboom.com.